

*Introducing...*

**Catalyn GF**

David Barnes, Ph.D., MBA

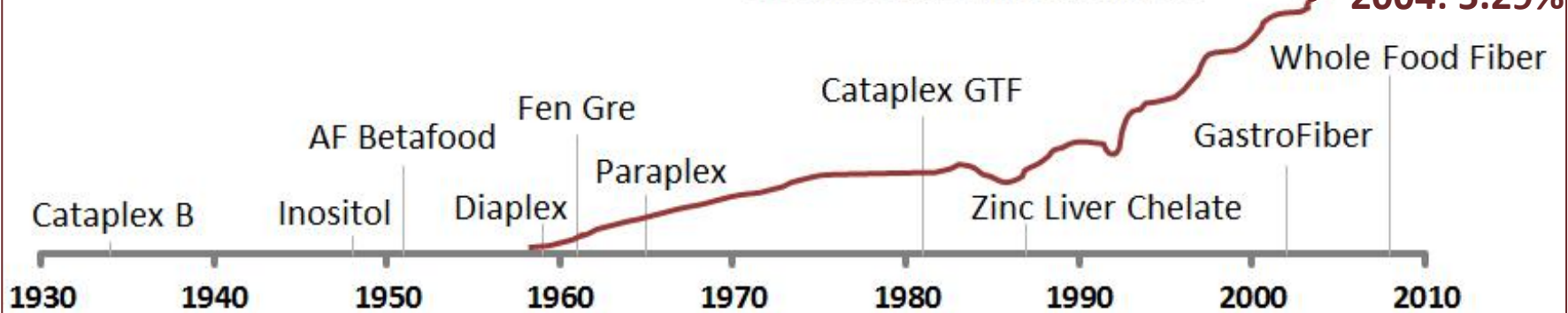
Director of Research and Development

Bruce Bond DC, DACBN

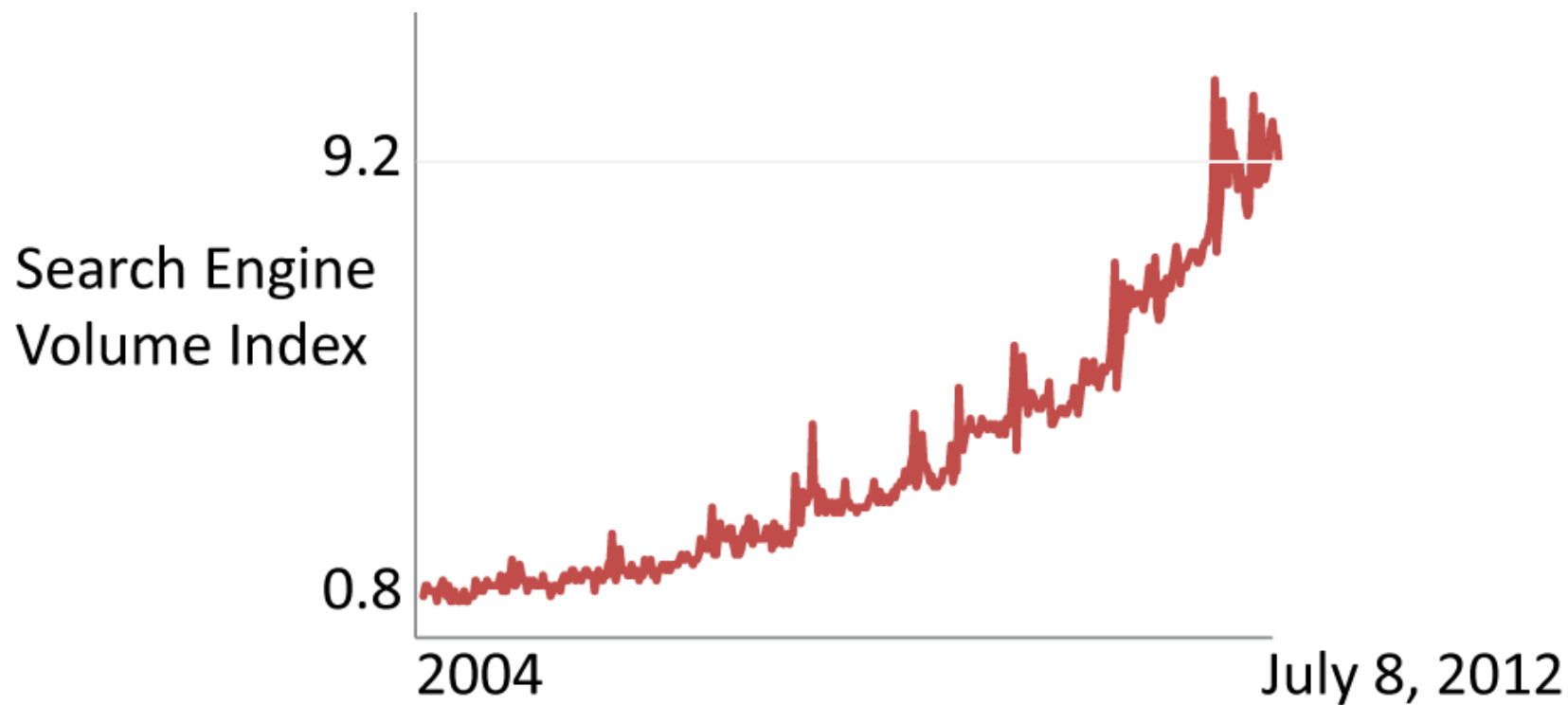


# Introduction of Standard Process Products for Healthy Blood Sugar Support

Percentage of US population with diagnosed blood sugar challenge (1958 - 2010).  
CDC: [www.cdc.gov/diabetes/statistics](http://www.cdc.gov/diabetes/statistics)



# Google Search for “Gluten Free”



# Governmental Response

The law required the Food and Drug Administration to clearly define the term “gluten-free” and establish when it could be used. The FDA started this process in 2004 and it continues today.

2004

Food allergen law requires the FDA to define and establish the appropriate usage of “gluten-free”

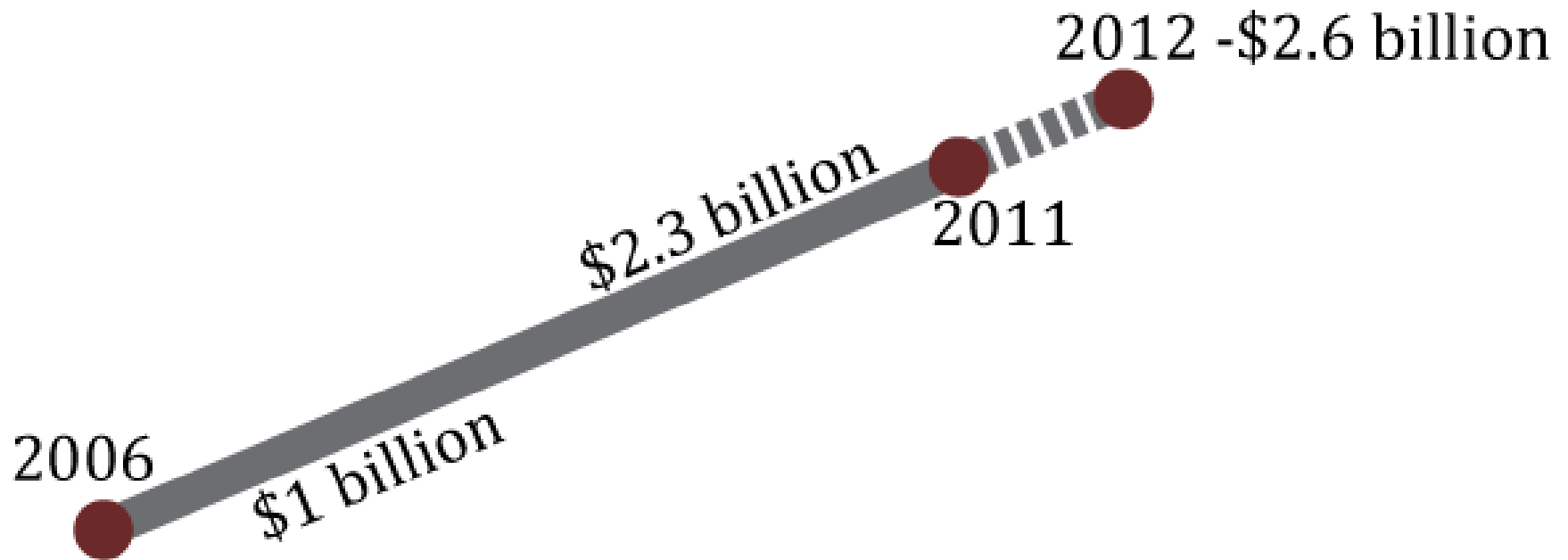
2008

Codex defines “gluten-free”, sets standards for gluten levels and testing

2009

The EU passes regulations taking effect January 2012 that define “very low gluten” and “gluten-free”

# Retail Sales of Gluten Free Products



# Gluten-Free Diet Challenges

- 20 – 38% of people managing autoimmune response to gluten with a gluten-free diet appear to be susceptible to dietary deficiencies.

**Catalyn GF** plus other products could help fill those gaps.

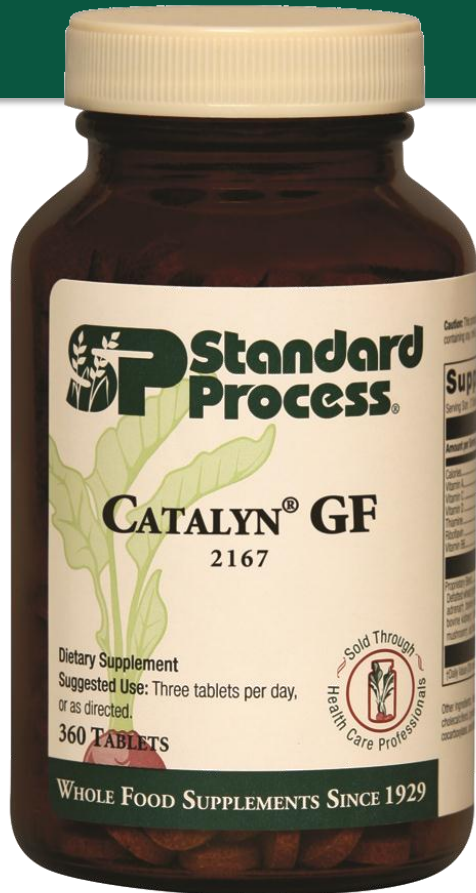
## Among the newly diagnosed:

Fiber	Zinc
Iron	Folate
Calcium	Niacin
Magnesium	Vitamin B12
Vitamin D	Riboflavin

## In general:

Fiber	Niacin
Folate	Vitamin B12

# Gluten Free Products

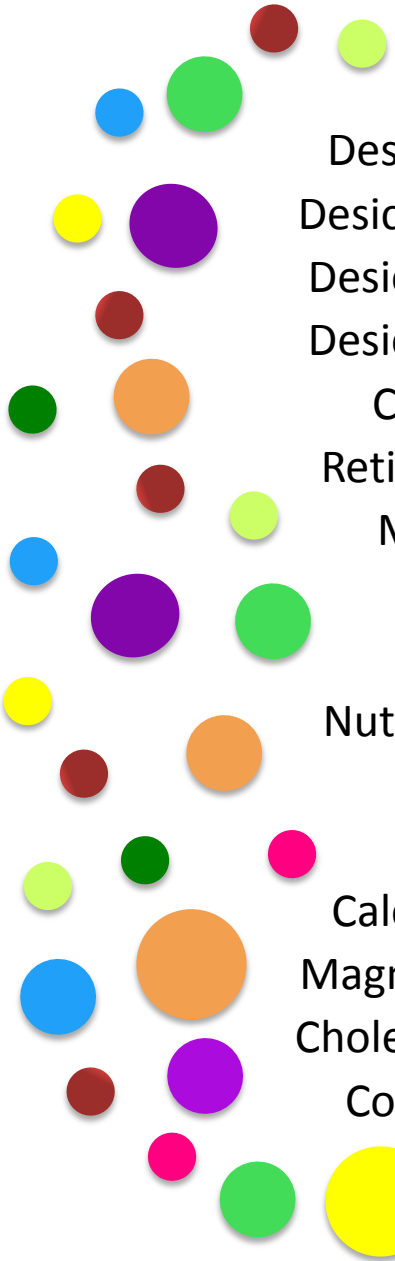


**+ 106** other options for patients who need gluten-free products.

Catalyn<sup>®</sup> GF  
and  
Catalyn<sup>®</sup>







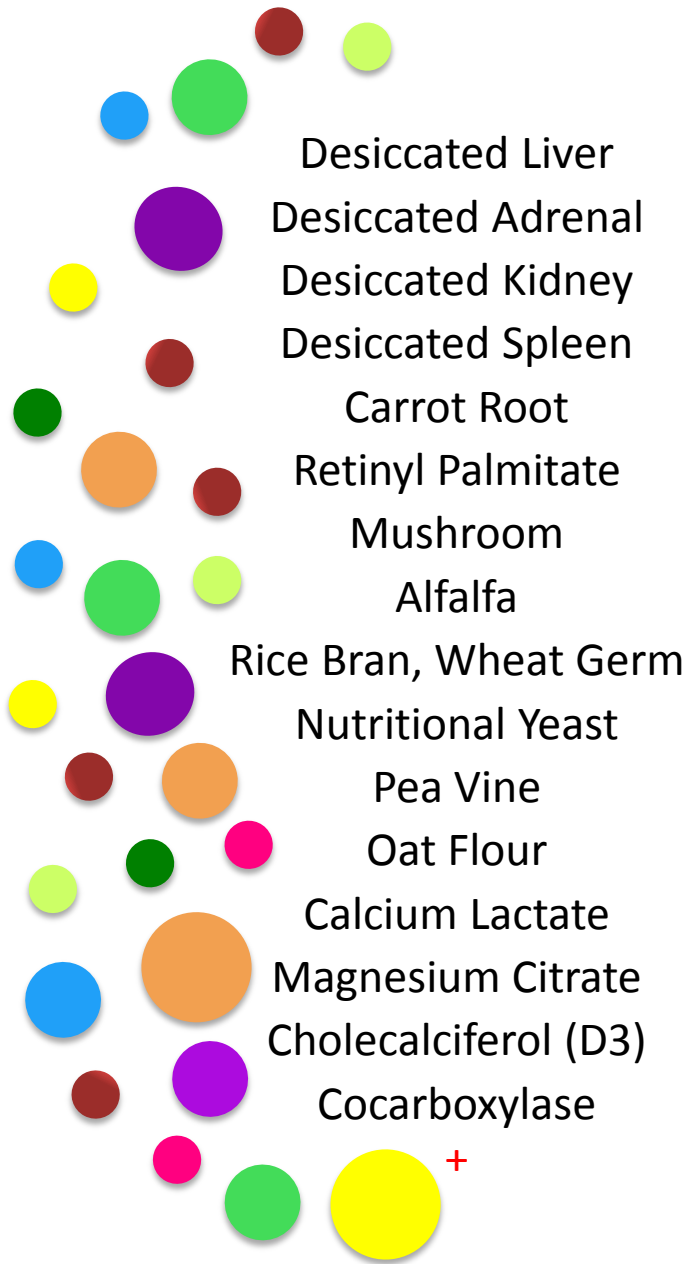
- Desiccated Liver
- Desiccated Adrenal
- Desiccated Kidney
- Desiccated Spleen
- Carrot Root
- Retinyl Palmitate
- Mushroom
- Alfalfa
- Rice Bran
- Nutritional Yeast
- Pea Vine
- Oat Flour
- Calcium Lactate
- Magnesium Citrate
- Cholecalciferol (D3)
- Coccarboxylase

+

+ not a complete list of ingredients

# Catalyn<sup>®</sup> GF



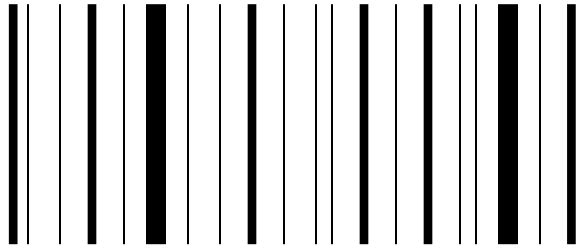


**Catalyn®**

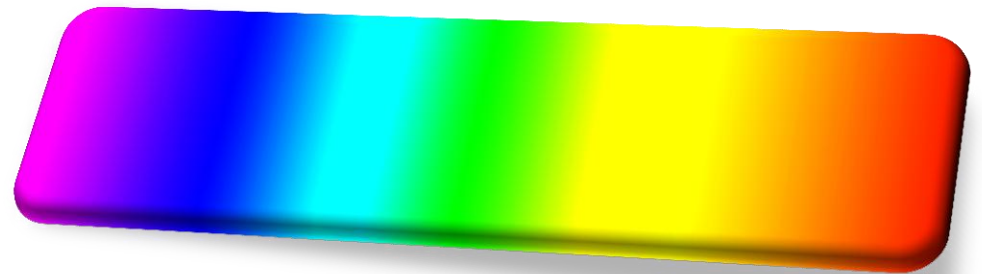


+ not a complete list of ingredients

# Which Would You Prefer?



**Barcode**



**Whole Spectrum**

(Catalyn / Catalyn GF)

“Most people are willing to admit that the foundation of health is adequate nutrition. Few people however, have studied the subject sufficiently to recognize the fact that most of our ill health today is the result of malnutrition, by which we are starving to death among plentiful supplies of supposedly good foods.”

*Excerpted from a talk given to the New England Naturopathic Physicians in Waterbury Connecticut on November 10, 1946 by Royal Lee.*

**For more information about Standard Process and Standard Process products please contact your local representative.**

